Fall 2014 Course Syllabus

MBGR 60220 / MSB 60260 Boardroom Insights: A Senior Executive Speaker Series

Seven Lectures: select Fridays, 10:40 a.m. – 12:10 p.m.

Location: Jordan Auditorium, Mendoza College of Business

Instructor of Record: Megan Stiphany

**Course Description:** This course will consist of a series of seven separate lectures and will feature a wide range of corporate executives. This 1.0 credit hour course will be a platform for senior executives to reflect on critical issues, concerns, and experiences, while sharing their insights in a mix of lecture and discussion sessions designed to stimulate ideas and provide an opportunity for dialog. Topics will vary from speaker to speaker, ranging across the spectrum of business to expose students to the opportunities and challenges inherent in today's global business environment. Speakers will select ideas they feel are relevant and valuable to your development as you prepare for a professional career.

There are no required textbook purchases for this course. From time to time, we may distribute selected reprints, journal articles, or web page references. You are to read each of these in preparation for the talk to be given by the next speaker in the series. There are no examinations or graded assignments, but come prepared to engage the speakers with questions appropriate to their area of expertise.

**Professional & Intellectual Engagement:** Students are encouraged to develop habits and skills for self-motivated and lifelong learning invaluable for future professional success. As future business professionals this includes proper etiquette and personal behavior. Students are expected to be alert and give their undivided attention, which means no cell phones, texting, or use of personal computers other than for academic purposes directly associated with this class.

**Dress Code:**
We do not have a specific dress code but we do ask that students remove all hats while in the auditorium and give their undivided attention. You represent Mendoza and the University of Notre Dame. For some of the guest speakers, you will be the first—and possibly last impression—they have of our school; represent it well!

**Attendance Policy:** There are **no unexcused absences accepted.** If an absence qualifies as excused per the Academic Code, students must attend a makeup lecture such as one of the John A. Berges Lecture Series in Business Ethics listed below and submit a one-page summary to Megan Stiphany or Andrew Wendelborn in Graduate Business Programs within one week of that lecture in order to receive credit for the course. If you cannot abide by this criterion then you should consider dropping the course instead of receiving a "U" for a grade.
2014 Boardroom Insights Presentation Dates:

Sep. 19  Emil Brolick, President & CEO, The Wendy's Company
Oct. 3   Wayne Murdy, retired Chairman & former CEO, Newmont Mining Corporation
Oct. 10  Michael O'Neill, Chairman, Citigroup, Inc.
Oct. 31  Paul Purcell, Chairman & CEO, Baird
Nov. 14  Mary Dillon, CEO, Ulta Beauty
Nov. 21  Jean Case, CEO, Case Foundation
Dec. 5   Rick Lenny, former Chairman, President, & CEO, The Hershey Company

2014 John A. Berges Lecture Series in Business Ethics

Thursday, Sep. 18
“Leadership Traits” - Don R. Knauss, Chairman & CEO, The Clorox Company

Thursday, Sept. 25
“Are Government Regulated/Legislated Ethics a Good Idea?” - Vera and Greg Muzzillo, President and CEO, Proforma

Tuesday, Nov. 4
“Corporate Ethics and Sustainability” - Tom Tropp, VP for Corporate Ethics and Sustainability, Arthur J. Gallagher & Co.

Thursday, Nov. 13
“Making Corporate Ethics Work Over Time” - Anne Nobles, former Senior VP, Enterprise Risk Management & Chief Ethics and Compliance Officer

All Berges Lectures will be held in the Jordan Auditorium at 7:00 p.m.

For more information and updates on the different lecture series at Mendoza College of Business go to http://business.nd.edu/news_and_events/speaker_series/