Interterm Spring 2014: Santiago, Chile & Sao Paulo, Brazil
Agenda

• Application process
  – 1 Year and 2nd Year Students
  – 1st Year Students

• Costs

• A typical trip

• What we require of you

• Benefits
Application Process

• Application Window
  – 1 Year and 2nd Year Class of 2014: 10/7-10/31 at noon
  – 1st Year Class of 2015: 10/16 at noon-10/31 at noon

• Application Process
    1. Basic information
    2. Deposit
    3. Commitment Statement
    4. Resume and copy of passport
    5. BOTFL?
Costs

• $1500 Deposit covers
  – Hotel
  – Ground transportation
  – Inter-continental flight
  – All breakfasts, most lunches, a few dinners
  – ~$300 for visa
Costs, continued

• Flights
  – Chicago → Santiago; Sao Paulo → Chicago: $1100-1300
  – Chicago → Santiago; Sao Paulo → Rio, Rio → Chicago: $1300

• Fun money…$1000?
  – Wine tours, white water rafting, horseback riding,
Typical Agenda

- **Santiago, Chile (Sunday-Saturday)**
  - Day of arrival: at leisure
  - Monday morning: Presentations in hotel: Presidential Delegate Felipe Kast on the reconstruction process and eradication of slums in Chile, Corporate Comm Manager for Concha y Toro, and the Chief Legal Council for the Foreign Investment Committee, afternoon: free
  - Tuesday morning: WalMart Chile presentation and tour of distribution center, afternoon: free
  - Wednesday morning: Presentation by Rolf Luders regarding Chile’s economic history, then DeMartino Winery for the rest of the day
  - Friday: Maipo Canyon day trip at the foothills of the Andes mountains
Typical Agenda

• Sao Paulo, Brazil (Saturday-Thursday)
  – Sunday: free
  – Monday morning: presentations from PR and Marketing firm, IMPSA on investment and development in renewable energy, afternoon: company visits and tours of facilities
What we expect

- Pre-trip
  - Three 1.5 hour long prep classes
    - Politics
    - Economics
    - Social developments
    - Contextual reference
    - Awareness, understanding and competence regarding effective cross-cultural communication
  - Read *Santiago’s Children* by Steve Reifenberg as well as multiple articles
  - Two written assignments
What we expect

• In-country
  – Attend EVERYTHING
  – Represent the brand
  – Abide by the code of conduct
  – Gather notes for post-trip assignments (there will be two)
Benefits

- Exposure to another culture
- Talking points during interviews
- A more well-rounded MBA
- One credit hour
Questions?