Interterm Fall 2014: Beijing & Shanghai China
Agenda

• Application process
  – 1 Year and 2nd Year Students
  – 1st Year Students
• Costs
• A typical trip
• What we require of you
• Benefits
Application Process

• Application Window
  – Deadline is August 15

• Application Process
    1. Basic information
    2. Deposit
    3. Commitment Statement
    4. Resume and copy of passport
Costs

• $2000 Deposit covers
  – Hotel
  – Ground transportation
  – Intracontinental flight
  – All breakfasts, most lunches, a few dinners
Costs, continued

• Flights
  – Chicago ➔ Beijing; Shanghai ➔ Chicago: $1100-1300
  – Chicago ➔ Beijing; Shanghai ➔ Hong Kong, HK ➔ Chicago: $1050

• Fun money…$1000?
  – Cooking classes, Beijing/Shanghai by night bike tours, Chinese hot pot dinner, half-day trip to water village, shopping, bars, restaurants
Typical Agenda

• Beijing (Sunday-Friday)
  – Day of arrival: at leisure
  – Monday morning: free, afternoon: presentations by ISP
  – Tuesday morning: Fuping Development Institute, afternoon: guided tour of Beijing including Forbidden City, Tiananmen Square
  – Wednesday morning: United Family Healthcare presentation on the challenges of healthcare in China, afternoon: Lenovo presentation by company leaders followed by facility tour
  – Thursday morning/early afternoon: Great Wall of China
Typical Agenda

• Shanghai (Friday-Thursday)
  – Saturday morning: guided tour of city, afternoon: optional trip to water village
  – Monday morning: GE Aviation presentation and tour of facilities, afternoon: Ford presentation and tour of facilities
  – Tuesday morning: Caterpillar presentation and tour of facilities, afternoon: networking with four panelists
What we expect

• Pre-trip
  – Three 1.5 hour long prep classes
    • Politics
    • Economics
    • Social developments
    • Contextual reference
    • Awareness, understanding and competence regarding effective cross-cultural communication
  – Read *Factory Girls* by Leslie T. Chang as well as multiple articles
  – Two written assignments
What we expect

• In-country
  – Attend EVERYTHING
  – Represent the brand
  – Abide by the code of conduct
  – Gather notes for post-trip assignments (there will be two)
Benefits

• Exposure to another culture
• Talking points during interviews
• A more well-rounded MBA
• One credit hour
Questions?